

## Service

### Current service activities

- Guest editor, *European Journal of Information Systems*, for special issue on [Information technology funding and system justification in the organization](#).
- College of Business Promotion and Tenure Committee member for promotion to full professor.
- Faculty advisor to the MIS Society of UNLV
- Faculty advisor to the UNLV College Republicans
- Member of the Faculty Technology Advisory Board of UNLV.

### Chair of the Department of MIS, 2007-9. My objectives and performance as chair of the MIS Department

When I assumed the role as chair in 2007, I observed that the department's program enrollments were suffering from a weakness common to computer science and MIS programs across the US. We had one of the strongest MIS departments in the US in terms of research productivity, but the number of students was trending downward. I was concerned that this left us potentially vulnerable to negative resource allocation decisions in the future. Consequently, I made it my primary objective as chair to develop teaching products that would attract strong enrollment of student numbers for the department. As a result of these efforts, undergraduate enrollments have begun to trend upward and graduate enrollments have turned sharply upward, so that by Spring 2009, course enrollments reached more than three times Spring 2007 levels.

Here are some of the initiatives that we have taken since Spring 2007 to address this problem:

- Creation and appointment of a MS in MIS coordinator, who worked to ensure that applicant and client services of the department were excellent.
- A new dual MS in MIS/MBA program. First students enrolled for Fall 2007
- A new dual MS in MIS/Hotel Management program. First students to be enrolled for Fall 2008
- A new 5 year BSBA/MS in MIS option, aimed at attracting high quality high school students to our program. First students enrolled for Fall 2008
- Membership in the Western Governors Graduate Program for the MS in MIS, allowing in-state tuition fees for students from the Western US. First enrollments for Fall 2008
- A graduate certificate program in MIS, allowing students to take four MS in MIS courses for a certificate. First students to be enrolled in Spring 2009
- New marketing initiatives aimed at students, including new program brochures, a redeveloped web site for the department, and program brochures placed in US Fulbright Fellowship program offices worldwide.
- A major event in January 2008, targeted to high school technology teachers.

- Executives from major Las Vegas firms, MIS students, and faculty experts presented. More than 100 technology teachers attended.
- Successful solicitation of \$160,000 gift from IBM to develop courses and courseware for graduate and undergraduate IT architecture courses.
  - Re-focusing efforts in our undergraduate and graduate programs to better target specific occupations that reflect our department's advantage over competing programs. This is an ongoing process.
  - Efforts to start a project to develop the IT management workforce in Las Vegas, included meetings with Senator Harry Reid's staff and the recruitment of a working group of high profile CIOs to work on the problem. This effort is ongoing.
  - Efforts to develop self-funded "Destination Las Vegas" MSMIS programs for domestic and foreign students. We have developed and piloted courses in hybrid onsite/online delivery mode and started to collect market research data.
  - Redesigned department course production schedule to deliver the BSBA MIS major with fewer sections and to enable students to move seamlessly from the standard MIS major to a BSBA/MSMIS Bridge Option. Developed a self-help planning aid so that students can plan their progress through the program with a minimum of attention, whether they are taking three credit hours per semester or 21.
  - Initiated a student—executive—faculty partnership to improve *esprit d'corps* within the department, increase opportunities for internships and employment for students, and help students acquire the culture and behavior of business managers, by re-purposing the MIS Executive Advisory Board and creating a new student organization centered on the relationship.

### Recent Service

Member, UNLV Faculty Technology Advisory Board, 2010—  
Faculty advisor to the MIS Society of UNLV, 2010—  
Faculty advisor to the UNLV College Republicans, 2008—  
Chair of the MIS Department, 2007-9  
Recruitment committee for Assistant Dean for Undergraduate Programs, 2008  
Recruitment committee for Dean of the College of Business, 2007  
Graduate Council, UNLV, 2004—6  
EMBA Advisory Team, College of Business, 2003—2005  
MBA Advisory Team, College of Business, 2003—6  
Graduate Committee, College of Business, 2003—6  
Merit Review Committee, MIS Department, 2004—6  
Chair, Master of Science in MIS Committee, MIS Department, 2003—7

### Service Award

IFIP WG 8.2 Award in Appreciation of Service, December 1997.

## Organizing Chair

IFIP WG 8.2 Working Conference, "Qualitative Methods and IS Research, Philadelphia, PA, May 1997. The third in a definitive series of conferences on qualitative research methods and information systems research.

## Program Committee

*Web 2002: The First Workshop on E-Business*, Barcelona Spain, December 2002.  
*IFIP WG 8.2 Working Conference 2000*, 10-12 June, 2000, Aalborg, Denmark.

## Publisher

*CSNEWS*, Computer Science Dept., University of Hong Kong, 1995-6.

## Reviewer

*European Journal of Information Systems*  
*Information Systems Research*  
*Journal of Management Information Systems (JMIS)*  
*Journal of Management Systems*  
*Journal of Organizational Computing and Electronic Commerce*  
*Journal of Strategic Information Systems*  
*Management Information Systems Quarterly (MISQ)*  
*Management Science*  
*Organization Science*  
*International Conference for Information Systems (ICIS)*  
*Decision Sciences Institute National Conference (DSI)*  
*Hawaii International Conference on System Sciences (HICSS)*

## Discussant

*ICIS*, Economics of Information Goods Session, Brisbane, Australia, December 2000.  
IFIP WG 8.2 Working Conference, Noordwijkerhout, The Netherlands, May, 1993.  
IFIP WG 8.2 Working Conference, Minneapolis, Minnesota, June 1992.

## Session Chair

"Information Technology and Firm Performance," *16th International Conference on Information Systems*, Amsterdam, Netherlands, December 1995.

"Recent Innovations and Research in Improving Organizational Performance," *EURO XII/TIMS XXXI Joint International Conference*, Helsinki, June 1992.

"Experiences and Experiments in the Classroom," *Annual Meeting of Northeast Decision Sciences Institute*, Philadelphia PA, April 1993.

## Other Service, University

PhD Coordinator, ISMT Department, HKUST, 2001—3.  
Member, IT Advisory Committee, Hong Kong Management Association, 2001—3.  
AACSB Self-study committee, Texas Tech University, 2000-2001.  
International Business Masters Degree Committee, COBA, Texas Tech University, 1999-2001.  
Planning Committee, School of Business, Rutgers University, 1998.  
Computer Use Committee, School of Business, Rutgers University, 1998.  
Admissions Committee, School of Business, Rutgers University, 1996-7.

Campus Planning and Advisory Committee on Computing, Rutgers University, 1993-4.  
Camden County Schools Technology Committee, 1993-4, 1996-9.  
Tech 2000 Community Advisory Council, 1998-9.  
Faculty Composition and Dev. Committee, School of Business, 1992-4.  
Scholastic Standing Committee, School of Business, Rutgers University, 1991-2, 1998-9.